

PRESS RELEASE

FOR IMMEDIATE RELEASE
JULY 19, 2005

Franklin, TN – July, 19, 2005 – Warehouse Optimization LLC

Responding to customer needs to completely fill trucks on high-volume shipping lanes – lanes with at least several truckloads each week – Warehouse Optimization LLC has released AutoVLB (Automatic Vehicle Load Builder). AutoVLB ensures that trucks are fully loaded to minimize the total transportation cost and that “must go” product is shipped on time.

AutoVLB takes customer or distribution requirements plans (CRP or DRP) and allocates these demands to trucks “optimally”. To date, load improvements over existing systems, combined with manual interventions, range from 4% to 18%, generating that many fewer truck shipments.

Importantly, AutoVLB validates each load with the same technology that is used to direct loaders where to put product to meet axle weight constraints and minimize damage. In practice, this means loads can be shipped as designed. This is important because most vehicle loading and manual processes do not always recognize stacking restrictions and the potential for overweight axles. AutoVLB represents a significant improvement in the way distribution or customer requirements are translated into efficient, damage-free truckloads.

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Warehouse Optimization, LLC, a unit of *Moore & Associates* is a Nashville, TN-based consultancy specializing in the development of expert systems to increase productivity in all aspects of distribution. You may call the company at 615-791-8000 or visit any of their web sites at www.WarehouseOptimization.com or www.MooreAssoc.com.

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